

# MEHEDI HASAN

Lead Graphic Designer | Brand Identity & Visual Systems Designer

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**Phone:** +8801968421665

**Portfolio:** behance.net/mehedibrands

**Location:** Dhaka, Bangladesh

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## PROFESSIONAL SUMMARY

Creative and detail-oriented Lead Graphic Designer with experience in brand identity design, digital marketing visuals, social media systems, and web-focused creative design. Skilled in building visually consistent brand experiences through typography, layout systems, and modern design strategy. Experienced collaborating with remote teams, agencies, and international clients across branding and digital projects.

## PROFESSIONAL EXPERIENCE

### Design Fly 24 (Remote)

**Lead Graphic Designer** | Jul 2020 – Present

- Lead branding, social media, and digital design projects for multiple clients
- Create brand identities, promotional graphics, and marketing visuals
- Collaborate with remote creative teams on client-focused design solutions
- Maintain visual consistency across digital campaigns and brand systems
- Design layouts and creative assets for social media, presentations, and web content

### Freelance Brand & Graphic Designer

**Self-Employed** | Aug 2017 – Present

- Worked with international clients through Fiverr, LinkedIn, and remote collaborations
- Specialized in branding, personal brand visuals, and marketing design systems
- Designed logos, banners, presentations, social media creatives, and promotional materials
- Built long-term client relationships through consistent communication and creative quality

### Galleria on Third (Remote)

**Graphic Designer** | Dec 2019 – Jun 2020

- Designed digital marketing and branding materials for a New York-based company
- Created visual assets for promotional campaigns and client communications
- Worked remotely with the internal creative team on brand-related design projects

## **EDUCATION**

### **Bachelor of Science in Computer Science & Engineering**

Stamford University Bangladesh | 2018 – 2021

### **Higher Secondary Certificate (Science)**

Dhaka Imperial College | 2016 – 2018

### **Secondary School Certificate (Science)**

Faizur Rahman Ideal Institute | 2014 – 2016

## **TECHNICAL SKILLS**

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Premiere Pro • Figma • Microsoft Word • Microsoft Excel

## **CORE DESIGN SKILLS**

Brand Identity Design • Typography & Layout Design • Social Media Design • Visual Systems • Web & Landing Page Design • Marketing Creatives • Print Design • Creative Direction • Personal Branding

## **SOFT SKILLS**

Communication • Leadership • Team Collaboration • Creative Problem Solving • Critical Thinking • Time Management

## **LANGUAGES**

Bangla (Native) • English (Professional) • Hindi (Conversational)